



Sarah Vitali Makeup Artist

BRIDAL MAKEUP GUIDE

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WHY HIRE A PROFESSIONAL MAKE-UP ARTIST?

Congratulations – you're getting married!!

Your venue's booked. Your shoes and dress, too.

The wedding breakfast will be a sumptuous feast, and the evening entertainment will round off the perfect day.

You paid for all of these items to make your big day the most memorable of your life. So why skimp on your bridal make-up?

After all, you're hiring a photographer – so you'll want to look your best in those wedding photos.

A professional bridal make-up artist:

- knows the products that work for long wear and photography
- can remove the stress of doing your make-up on your wedding day
- knows which colours work with your skin tone
- will make you feel super-pampered.

With a professional on your side, your make-up will look perfect and last all day. That's because a real pro will use the very best make-up that money can buy. So make sure you look flawless and feel fabulous on your big day, with make-up that truly makes you feel special.

BE A MORE CONFIDENT YOU

You know those days when you just bubble with confidence? Wouldn't you love to feel like that on the biggest day of your life? That confidence can come from your appearance.. We, we want you to be a more elegant, confident version of yourself on your wedding day.

Ours is a premium service. professionally trained, we use quality products such as Stila, Bobbi Brown, Laura Mercier and NARS

It all begins with a trial a month before the big day. We'll ask you about your make-up style, tastes, wedding theme and colours. We'll create a look and play around with it until you're 100% happy.

On the day, we'll be there whenever you need us. We'll work calmly for around an hour, then stay for any touch-ups and to ensure you're happy, right until you leave for the ceremony.

For that extra peace of mind, we also offer an all-day package, which can include the wedding party and updating your look for the evening.

MAKE-UP TIPS FOR YOUR BIG DAY

Still want to prepare your own make-up? Here are our professional tips.

1) Eyebrows. They frame your face, improve the appearance of your skin and make you look younger. A few months before your wedding, have them shaped correctly for your face and keep them that way.

2) Foundation. Application is vital to achieving long-lasting foundation. Use a good-quality primer. Afterwards, apply concealer if required and finish with a translucent powder.

3) Tears. Ask your bridesmaids to carry Q Tips or cotton buds for you. They'll tidy up your smudges without removing your eye make-up.

4) Photos. Take photos out of direct sunlight, especially around midday. Make-up can look washed-out and you'll have shadows under your eyes.

MAKE-UP TIPS FOR YOUR BIG DAY

5) Your skin. Prepare as soon as you can. Start a good cleansing routine and treat yourself to a weekly facial. Use a gentle exfoliate and drink lots of water.

6) Shimmer. Shimmer on your cheeks reflects camera flash, so go easy. Try a lighter colour foundation instead to show off your cheekbones.

7) Experimenting. Don't. Keep close to your usual make-up style so you feel comfortable and confident on your wedding day.

8) Foundation. Again. Wearing a foundation or moisturiser with a sunscreen? Avoid any containing titanium or zinc oxide. You could look ghostly.

9) Lips. For low maintenance lips, draw around your lip line with a lip pencil and then use the pencil to fill in the rest of your lips. Finish with your chosen lip gloss.

10) Enjoy. Yes, enjoy yourself! You've spent months planning, and the day you get to marry the love of your life has finally arrived - so celebrate in style!